



Sherborne Area Tourism Forum

Notes of the Meeting held on Thursday 18 May 2017 at 2.30 pm
in the Council Chamber, Manor House, Newland.

ATTENDANCE: Janet Schofield (Chair & TIC), Cllr. David Birley (STC/ Tourism Forum), Patricia Spencer (SDFHS), Cindy Chant (Sherborne Blue Badge Guide), Marjorie Snowden, Moira Western (Douzelage), Helen Priest (ArtsLink), Geoff Ward (Sherborne Steam & Waterwheel Centre), Gillian Gunner (Sherborne in Bloom), John Gaye (Sherborne Literary Society), Nicky King (The Eastbury Hotel), Trevor Savage (Sherborne TC), Jane Adkins (A Head for PR), Sally Westlotorn (COT & note taker).

1) Chairman's Opening Remarks: Janet said that Caroline Rowland will not be present for Item 8 owing to personal reasons.

2) Apologies: Linda Woods (Sherborne Abbey), Josie Elias (Photographer), Samantha Muir (Musician), Colin Lambert (Abbey 104), Caroline Rowland (Blackmore Vale Line Community Rail Partnership).

3) Minutes of previous meeting: AGREED.

4) Matters arising: Janet said - a) the summary of marketing activity and expenditure carried out by SATF on behalf of the Town Council will be sent to the Town Council shortly, along with b) recommendations for 2017/18 marketing activity for approval.

5) SATF Activity update: Please see Janet's attached report. Geoff noted that the Sherborne Steam and Waterwheel Centre has an extensive library of photographs which can be used.

6) TIC report: Please see Janet's attached report.

7) Member updates:

a) Chamber of Trade – Sally reported on – a) new COT website nearly ready to be launched & hopes to link with www.sherbornedorset.co.uk b) The Pack Monday Fair is currently under discussion and Castle Estates are open to suggestions. Sally will continue to update SATF.

b) ArtsLink – Helen reported the following:-

- Parkinson's Dance piloted by ArtsLink in last year will now continue due to funding received from the Big Lottery. Part of new community project named FIZZ!
- 'Fizz' Project Manager – appointment made and joining at the beginning of June – details at the next meeting
- ArtsLink Flicks doing well – partnership with Senior Lunch Club meal beforehand – April – 30, May – 22, covers
- ArtsLink weekly classes – 11 a week – bringing in people from Gillingham, Shaftesbury, Crewkerne, Glastonbury & Dorchester.
- Pleased to be supporting the Sherborne Summer Festival from on 17 June

c) Sherborne Literary Society – John said that on the Society's new website, the speakers & details of this year's Festival can be found (Post-meeting note – speakers as follows:- Sir Jeremy Greenstock, Rory

Stewart, Gulwali Passarlay, Ben Freeth, Charles (Earl) Spencer, Joshua Levine, Jonathan Aitken, Ysenda Maxtone Graham, Rory McLean, Rosamund Young, Roger McGough & LiTTLe MaCHINe, Giles Milton, Michael Pennington & Michael Fishwick). John added that there will be a school programme organised as part of the Festival.

d) Friends of Sherborne House – No report.

e) Sherborne Museum – Please see attached report.

f) Sherborne Steam & Waterwheel Centre – Please see Geoff's attached report.

g) Somerset & Dorset Family History Society – Please see Patricia's attached report.

h) Douzelage – Please see Moira's attached report.

i) Sherborne in Bloom – Gillian made the following points: -

- Two Britain in Bloom judges to visit Sherborne on **Monday 7 August – 8.45 – 11.15 am.** (Post-meeting note – South West in Bloom judges visiting on Tuesday 11 July - 9.00 – 12.00 noon - judging route, staying for lunch & pm – judging eight 'It's Your Neighbourhoods')
- New hanging baskets/brackets – working on gaining planning permission, owners' consent etc
- Growing for Gold competition being planned
- Raising of grants & other monies ongoing throughout year.

j) Sherborne Town Council – Trevor made the following points:-

- a) Cllr. Jill Hogben is Mayor for 2017/2018
- b) Balfour Beatty has taken part in a town parking review – proposals to be made public at the Digby Hall – 25 May – 2.00 – 8.00pm
- c) Digby Hall has new chairs, tables & Bar – Digby Tap now has the franchise for this. Refurbishment of the Hall will cost £500,000
- d) Local Government Review – decision has been delayed, but hope for news in Sept/Oct
- e) STC has a new website – www.sherborne-tc.gov.uk
- f) Paddock Project – following an officers' meeting in April, SCACT were asked to look at options for exhibit access avoiding Paddock Garden

k) Abbey 104 – No report.

l) Blue Badge Guide: Please see Cindy's attached report.

m) Others: David reminded everyone about the Sherborne Summer Festival – The Purlieu – Saturday 17 June 2017 – 12 noon – 10.00 pm.

David added that he, Cindy Chant & Katherine Barker are looking at producing a new Sherborne Guide/History

8) Blackmore Vale Line Community Rail Partnership – Caroline Rowland – postponed.

9) Any Other Business: Cllr. Jon Andrews would like to attend a future Tourism Forum meeting.

10) Date of next meeting – Thursday 13 July 2017 – 2.30pm – The Council Chamber, Manor House, Newland.